

Webinar on IPR: Converting Intellect into Money

IQAC and Department of Commerce of D.B.J College, Chiplun, Dist.Ratnagiri, organizes a webinar for faculties and students on **“IPR:Converting Intellect into Money”**

Date: 27th June 2020, Saturday

Time: 11 a.m to 12.30 p.m

Resource Person: Adv. Chirag Sonecha

M.Com. Symbiosis College, Pune

Qualified Company Secretary since 2013

LL.B. Shivaji University, Kolhapur

LL.M. University of Mumbai

Practising Lawyer since 2015

About the webinar:

Intellectual Property is an intangible asset of a person. There are different types of IPR namely Patents, Copyrights, Trademarks. It protects the right over product, formulae, artistic work, invention, publication, brand name, logo etc. Though IPR concept is popular in industry commercially, over the time, it has widened the scope and also applicable to individuals. IPR not only protects originality and makes product authentic but also converts intellect into money. Hence there is a need to understand legal procedure to protect our intellectual creation domestically and internationally. This webinar provides a platform to understand importance of IPR, its registration, infringements along with case laws. Webinar will also cover provisions pertaining to Industrial Designs and Geographical Indication. Webinar also throws light on World Intellectual Property Organization (WIPO) and its global IP services & TRIPS.

Organizing Committee

Our Chief Patron

Mr. Mangeshji Tambe (Chairman, Navkonkan Education Society)

Organizing Team

Dr. S.S. Bal (Principal)

Dr. Shilpa Sapre-Bharmal (IQAC Co-ordinator)

Mrs. Rucha Khavanekar (Convener & Head, Dept. of Commerce) 7030422972

Mr. Ninad Dani (9420729622)

Mrs. Vaidehi Gonjare (9730130824)

Rupali Phatak (9028838520)